

GOUVERNEUR CHAMBER OF COMMERCE
53 HERM TOWNE ROAD
Gouverneur, NY 13642
315 287-0331
www.gouverneurchamber.net

Agenda

Regular Meeting: Feb 3, 2025 at Gouverneur Community Center, 8AM

Minutes of Jan 6, 2025 Meeting

Treasurer's Report:

Correspondence: We received February Elks Club Newsletter, Oriental Trading and Main Street Designs Magazines and received several miscellaneous emails

Committee Reports: DBA's for January have not been received yet but all prior DBA's, in our area, for 2024 were sent membership letters.

Old Business:

New Business:

Christmas Parade: No Reindeer for 2024, Report from Tree Raffle Committee?

BOCES Open House by County Chamber – Feb 4th 8:30 AM – 11:00

258 Membership Letters Sent and a Few Have Responded

Banquet in May Planning: Do We Advertise Online & In Trib?

Student of Month for January is Breannah Markwick of Cosmetology

Business of Month of the month of February is Rent-A-Center

Next meeting: March 3rd

Gouverneur Chamber of Commerce

53 Herm Towne Road

Gouverneur, New York 13642

315-287-0331

Minutes of January 6, 2025 Meeting

The January 2025 meeting of the Chamber of Commerce was called to order at 12:02 by President Brooke Plowman. Attendees were Executive Director Donna Besaw, Directors CJ Fitzgerald, Melissa Simione, Ray Babowicz, Donna Lawrence, Shari Barnhart, Michelle Blackburn, Connie Stowell, Christian Gillan and members Rachel Hunter of the Tribune Press, and Mickael White of Peaceful Finances with Mickael White.

The minutes of the December meeting were approved by a motion from Ray and seconded by Connie.

Executive Director Donna Besaw gave the treasurer's report with no income for the month of December. Expenses totaled \$3,828.06 being mostly Christmas Parade expense and leaving a balance of \$18,726.52 in the checking account. Donna Lawrence made the motion to accept the treasurer's report and Michelle seconded, motion carried.

Correspondence: Donna reported that the Chamber received a January Elks Club newsletter, we gave a 'thank you' note and \$25 Dunkin Gift Card to BOCES Graphic Arts, received a Christmas card from Rachel Hunter several emails and an Oriental Trading magazine.

Committee Reports: The **DBA list** for November shows new businesses: Marbel Acres and Countryman Construction in Gouverneur, Brick Partners in Russell and KBS Marine Services in Hammond. They will be sent welcome membership letters in January when we do our membership drive.

Old Business: Park Bench Sign: The sign has been delivered to the village DPW. TJ said that CIVES will make bolts to attach it to the park bench.

New Business: Christmas Parade Discussion: Attendance was way down this year. We believe it is because there is already a lot going on locally and in surrounding areas. While the mechanical reindeer was enjoyed by visitors we believe it's not as

popular as the live reindeer. Michelle made a motion that we attempt to get the live reindeer next year, Donna Lawrence seconded and the motion carried. It is in hopes of entering into contract early in 2025, our odds would be better to get them to attend. We thought the events could run from 4:00 - 6:00 and we'll see if the reindeer could also be there at those times. The possibility of a tree raffle was discussed. Donna Lawrence, CJ and Melissa will be on a committee to look into that possibility and get back to us at a future meeting. If plans are early enough, we will also announce at our May banquet. The new sound system worked very well and we are pleased with it's performance. CJ is sending a letter to the Gouverneur Correctional Facility requesting that they repaint the Christmas figures that are displayed in the park and will also request that they grow our big flower baskets that are hung on Main Street in the summer. **Event Dates for 2025:** Annual Banquet May 7th (although Brooke will be away on vacation), cocktails at 5:00 and dinner at 6:00, Flag Day Parade on June 14th. Parade at 2:00 and events run from 10:00 - 4:00. Village Wide Garage Sales July 11, 12 and 13. Christmas Parade December 6th. **Discussion on Monthly Meeting Time:** We discussed if the meeting should remain on first Monday of the month at noon or if there may be a better, more convenient time. We decided that first Monday of the month was fine but we would see if we could go to the Community Center at 8:00 AM instead of the library at noon. Connie will look into the Community Center availability. **Business of the Month of January** is Gouverneur Foundation and **Student of the Month of December** is Aiden Hollinger of Digital Media Design II. Our next meeting is scheduled for February 3rd. The meeting was adjourned at 12:46.

Respectfully submitted:

Donna Besaw
Executive Director