



**THE GOVERNEUR
CHAMBER
CORNER**

As Seen In The

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Say "Thank You!"

To a business owner, customers are everything. Without a customer, you have nothing! So thanking them should always be at the top of our list.

Do you thank your customers for their purchase? Is it a real heartfelt "*Thank-You for your business.*" The thank you should come from that place when you waited on your very first customer! Also don't leave it to chance that your employees are saying thank you to your customers. Listen, and remind employees how important your customers are to you and to them. Saying thank you is humbling and reminds us to be grateful for each paying customer that walks through the door.

In return, thank your employee for a job well done! With their help you'll have that customer for life!

On the other side of the counter as a customer, do you say thank-you to those who serve you? Then again why should we as we just paid for our purchase?

Because it's a polite gesture and everyone deserves the acknowledgment that you appreciated the service you received!

So add a smile and it's a win-win day for the business owner, the employee and the customer!

This week's Business Shout Out goes to Fun Unlimited, 2068 State Highway 812, Gouverneur 315-287-4144. Stop in for some winter fun!

As always shop local!